

EEPTO Board Meeting

Date: October 8, 2013

Time: 10:00 a.m. to 11:30 a.m.

Location: EE Conference Room

In Attendance:

Clarissa McWilliams, Julia Webber, Alice Meadows, Emmanuelle Jean, Karen Murphy, Stephanie Dwyer, Ann Bernard, Barbara Kim, Rene Schmidt, and Julie Hill

Not Present:

Dinah Street and Jennifer Wolf

Call-to-Order - Julia Webber

- Minutes from the EEPTO Board meeting held on September 24, 2013 were approved and will be posted to the website.

Treasurer Report - Barbara Kim

- Account Balances (as of 12:40 p.m. on 10.7.2013):
 - Commercial Account Balance - \$184,871.51
 - Money Market Account Balance - \$30,106.88
- Underwriting Campaign has brought in \$116,381.00 to date in commitments with 165 families participating.
- Barbara suggested that the Treasurer and Treasurer-Elect be invited to all future fundraising committee meetings to help provide insight and perspective with regard to their budgets and spending.
- EE has an approximately \$300 credit with the Austin American Statesman.
- PTO participation - Ann reported 68 teachers and 280 families have joined the EEPTO to date. There was discussion regarding how to combine PTO membership with the Underwriting Campaign, since some parents believe they are one in the same. Ann will compare the percentage of families participating in Underwriting to those enrolled in the PTO. There will be a meeting scheduled after the winter break to discuss the issue and develop solutions.

IEC - Rene Schmidt

- An IEC request for over-the-ear headphones for all Kindergarteners was tabled and needs more research and discussion.
- The IEC approved the purchase of 6 desks and storage for Rachel Howard - Campus Support Services.
- Cameras for use on the EE Yearbook and available for teacher check out was requested by Erin McElroy-Art and approved by IEC.
- Meagan Didlake-Campus Support Services requested a white board for instructional use. An IEC member was able to locate one at no cost.
- The IEC approved the purchase of book sets for all Kindergarten classes.
- Debbie Smith-Educational Technologist requested 28 iPad keyboards and the request was approved by the IEC.
- The fourth grade teachers requested purchase of VersaTiles, a manipulative that reinforces math and literacy, for each classroom. The cost for the sets \$4,596 thus requiring EEPTO vote. After discussion, a motion to approve was made by Stephanie, Clarissa seconded, and the purchase was unanimously approved. The request will be presented at the next EEPTO General meeting.

President - Julia Webber

- Mustang Mania - Julia thanked all members who helped with set-up, operation, and clean-up.
- Event Follow-up - requested that VPs follow up with all event chairs to discuss what worked and items that need changing for next year. They should provide any feedback to Rene. Also remember to thank event chairs after the completion of an event.
- EEPTO General Meeting - the next meeting will be held on October 5 from 11:00 a.m. to 12:30 p.m. at the Eanes History Center. EEPTO Board members should arrive early to ensure the room is set-up and ready. Interim Asst. Principal, Harvey Mayton will be presented with a welcome gift. There was discussion on how to attract more parents to the general meeting.
- Library speaker - author Herman Parish, the nephew of the Amelia Bedelia book series creator, would like to speak to the students on October 23. It was determined that this date is not feasible for this event because it is a half-day for students due to parent/teacher conferences.
- Snack Taxi fundraiser - discussed ways to encourage parents to participate, such as 40% earned goes back to the school and use of reusable snack bags eliminates waste.
- Highlights from the latest meeting with Jodie -
 - Mike Brooks: possible speaker on addiction to technology. Jodie spoke with Barton Creek Elementary and they provided positive opinions from parents regarding their experience with him.
 - The NED show: a character awareness assembly that receives payment through the sale of yo-yos at school. This idea was not encouraged. Karen will reach out to the NED show to determine other alternatives. Dennis Lee was suggested as another alternative character awareness speaker.
 - Positive Parenting: An EE parent, Lisa Wheeler, would like to offer a class on Positive Parenting to parents in the spring. The class will be 1 hour each week and last approximately 6 to 7 weeks. More information regarding the program and class fee will be provided.
- Evening at Eanes - the event will occur on May 1 and be a open house concept rather than focus entirely on fine arts. Emmanuelle will set up a meeting to discuss the details with Jodie.
- There was discussion to induct new EEPTO board members at an earlier date so they may attend more meetings and shadow current members before taking on their roles during the next school year. This will be discussed in depth during a future meeting.

VP Reports

Fundraising - Clarissa McWilliams

- Carnival - a comprehensive website was created by the carnival chairs to provide information and purchase items for the EE Carnival. Clarissa will set up at a meeting with carnival chairs and Alice to discuss ways to integrate it with the EEPTO website and include socials, PNO, and silent auctions.
- PNO - all live auction items have been secured. Clarissa will send the information to Alice for upcoming newsletter teasers to entice parents and to Barbara for budgetary information.
- Silent Auction - Clarissa to contact Jennifer Woodring to determine status of silent auction items.
- Socials - discussed sending information to parents, through grade level coordinators, to encourage more student socials.
- Inviting teachers to PNO and Carnival - Julia will send an Evite to teachers for carnival and PNO. Each teacher attending carnival will be given a bundle of tickets. Need to contact parents, who received PNO tickets for their generous Underwriting donation and are not planning to attend, and ask them to gift their tickets to teachers who would like to attend PNO.

Communications - Alice Meadows

- School Directory App. - \$800 is needed for the school directory app. There was discussion of ways to raise money for the app., such as seeking possible sponsors or including it as a PNO paddles up item.

Student Enrichment - Karen Murphy and Emmanuelle Jean

- Mustang Mania - Karen commended the chairs and volunteers for being organized and will contact the chairs for comments on the event. Initial feedback from teachers was that some Kindergarten students are not quite ready for Mustang Mania in the fall and were a little overwhelmed. More volunteers may be needed next year to help with younger students. Need to reiterate to teachers that parents and students will put together costumes and there is not need for teachers to spend any money.
- Outdoor Enrichment - Karen had a meeting with Ann Hagan, Cari Henry, and Cara Lowrimore on ways the EE boy scout troop can help with outdoor enrichment and create sustainable gardens on the campus, which is an idea that coincides with Science Day. She also discussed the possibility of rainwater harvesting with EISD representatives. It was concluded that the sustainable garden and/or rainwater harvesting may be a long term projects and better suited for an Eagle Scout candidate.
- Movie Night - David Jean attended this portion of the meeting and presented information regarding the 1st annual EE movie night. David met with the coordinators of the upcoming book fair to discuss possible dates. It was decided that since November 12 would be ideal for the book fair family night and movie night since it is a no homework night. There was discussion regarding possible movie titles, costs, times, and parking. Emmanuelle will set up a separate meeting to solidify the details of this event.

Adjournment

Julia adjourned the meeting at 12:40 p.m.. The next EEPTO Board meeting is scheduled for November 12, 2013 from 11:00 a.m. to 12:30 p.m. in the EE Conference Room.