

**EEPTO Board Meeting  
February 7, 2013**

**In Attendance:**

Stephanie Beard, Amy Cain, Laura Clark, Barbara Kim, Alice Meadows, Zelda Minors, Chris Overend, Aimee Petty, Meg Propes, Dinah Street, Julia Webber, Jennifer Wolff, Lesley Ryan

**Call-to-Order -- Dinah Street**

**Approval of Minutes -- Chris Overend**

The minutes from the Board Meeting on January 10 were approved. Chris will post them to the website.

**IEC -- Julia Webber**

The following requests were submitted to IEC and approved:

- Rug for Ms. Wold's kindergarten class costing \$469
- Large set of iPad mounts so that iPads can be in a position where they can be read without needing to be held. 19 class sets were purchased for a total cost of \$2360
- iLib software package that allows Evelyn McAllister to create research pages for each class based on what they are studying costing \$615

A request for bulletin boards to display artwork has been tabled. The IEC believes that there could be many places where artwork can be rotated and displayed along campus walkways. This would add personality to the campus and also clear out needed storage space in the art rooms. The suggestion was also made that glass display cases might better protect artwork from the elements in certain locations. These options will be researched and discussed again at the next IEC meeting.

There was a request at the beginning of the school year for some curtains and other small items to make the computer portable building more comfortable. Dinah will follow-up with Jodie to determine whether or not this request needs to be reopened.

There is currently approximately 15K remaining in the IEC budget. Much of this will be used to fund field trips and other needs this spring. However, if there are funds left over, several board members expressed interest in giving the front office a make-over. A suggestion was made to create a plan with input from parents with interior design experience and determine the cost of such a plan. Then perhaps that could be an item for which parents could bid at the PNO fundraiser.

**Treasurer's Report – Laura Clark**

PNO is budgeted to raise 60K but there are concerns about meeting this target with the move to the spring timeframe. The money raised from the Paddles Up Auction usually goes to benefit one large purchase decided ahead of time by Jodie. Meg will discuss this with Jodie to get her thoughts on possible needs for this sum.

January's Bingo Night raised \$121 in profits. Attendance was less than expected and so much of the costs were due to purchasing bingo cards and daubers that were not used. This surplus will be stored for next year.

March 21 is the district cut-off date for spending budgets so that the budgeting process for next year can get underway. EE PTO will also use this date. Pod spending must be completed prior to March 21 and all receipts should be turned in. Laura and Barbara are requesting projected costs for any upcoming spring events that have not received budgets or are expected to be over budget.

**President Elect – Julia Webber**

Julia proposed a nominating committee of 7 members to finalize the slate for next year's PTO Board. The Board suggested increasing the committee to 9 members to increase representation. Julia would try and resolve this through email before the March Board meeting.

Julia and Aimee were approached by a company who could help EE put together a Booster-thon which typically raises 35K for a school. This would consist of kids getting sponsors and then participating in reading or fitness

programs that would earn them points that their sponsors would pay for. The Board raised concerns about having kids take such an active role in the fundraising. Lesley Ryan raised concerns about the time expectations for teachers who usually have to keep tedious records. Aimee will see how this is working at other schools and report back.

#### **VP Reports:**

##### **Fundraising and Communications – Meg Propes and Alice Meadows**

Discussed concerns that the Bingo Night turnout was low possibly due to not enough communication. However, it was advertised the same as it had been in previous years-- Mustang Memo and marquis. Perhaps we could announce events like Bingo in Friday assemblies and on KNBC to get kids excited about upcoming events.

Now that the kids have iPads, should we consider an eNewsletter for the kids with upcoming events? Could we have the older kids in charge of producing the Newsletter? Perhaps it could take the place of the Mustang News?

There has been some concern regarding communication for Kinder Round Up. However, the Board felt that communication for this should be handled for the community as a whole by the district. Kinder Round Up is the same for all EISD Elementary Schools and so the district should consider ways to notify incoming families such as banners at community playgrounds, flyers to community preschools, and notices in the Picayune.

Meg will work with Alice regarding communication for PNO. A save-the-date paper memo will be sent out in the Thursday folders and it will be advertised in the Mustang Memo. We may need volunteers to assist with the casino. We are still looking for live packages for the auction. We are considering putting together a package for the Taylor Swift concert with 4 tickets/limo/dinner but this would require the PTO to donate \$1000 up front to cover the costs. The PNO team feels that this package would bring in as much as \$2500. Meg will research more information regarding the tickets-- where the seats are located, if the concert is already sold out, etc and then the Board will decide at the next meeting.

##### **Student Enrichment – Stephanie Beard**

Science Day is Feb 22 and is currently on schedule and on budget. Stephanie would like to get a confirmation on a consistent date for Science Day going forward. She is suggesting the last Friday in January. Knowing this date so far in advance will help the coordinators line up presenters early.

Discussion on next date/topic for cultural assembly. Since the assemblies thus far have focused on re-enforcing the Lend a Hand principles, it was agreed that our last assembly should focus on the art/history of another culture. Stephanie will research options and discuss at our March meeting.

art.eat.play is scheduled for April 18 with a rain date of April 25th.

##### **Teacher Support – Amy Cain**

Teacher Appreciation Week will be the week of May 6th.

##### **Teacher Representative – Jennifer Wolff**

No updates.

##### **Principal's Report -- Lesley Ryan**

The teacher/staff fitness program is greatly appreciated! There has been a terrific turn-out and the teachers and staff are getting a lot out of the program.

The state funding lawsuit was decided in our favor.

Dr. Wellman was named Superintendant of the Year which is a very prestigious honor.

STAAR Results from the 2011-2012 school year will be distributed February 14. At first glance, EISD appears to be approximately 20 points higher than the state average across the board. Now that the data is finally being distributed, more statistics will be calculated in the months to come.

The report cards being distributed for the 3rd quarter will be paperless. The envelopes will come home for parents to sign but the report card will have to be accessed via skyward. Eventually, the school hopes to be able to accept electronic signatures so that the whole system can be paperless.

**Upcoming Events –**

February 12 -- Hat Creek Spirit Night

February 14 -- PTO General Meeting at 8:00am in the library

Valentine's Day

February 19 -- Austin Pizza Spirit Night

February 22 -- Science Day

February 28 -- Froyoyo Spirit Night - 3rd Grade

February 28 -- Late Start - School Begins at 9:35

April 6 -- Parents Night Out

**Adjournment -- Dinah Street**

This month's General Meeting features the Principal from HCMS with tips on getting kids ready for Middle School. March's General Meeting will feature Johnny Johnson, a football star turned life coach. He should be a great presenter and may entice more Dads to come to a PTO meeting. Please take every opportunity to encourage parents to attend our General Meetings.

Dinah adjourned the meeting.