

**EEPTO Board Meeting
November 1, 2012**

In Attendance:

Stephanie Beard, Amy Cain, Barbara Kim, Alice Meadows, Zelda Minors, Chris Overend, Aimee Petty, Meg Propes, Dinah Street, Jodie Villemaire, Jennifer Wolff

Call-to-Order -- Dinah Street

Please nominate any volunteers who need to be recognized at our next General PTO meeting for their work on carnival, socials, silent auction, etc.

Approval of Minutes -- Chris Overend

The minutes from the Board Meeting on October 4 were approved. Chris will post them to the website.

Guest Speaker -- Doris Robitaille

Doris Robitaille introduced the Project Purple campaign which is being celebrated by all EISD schools the week of January 8. This campaign is in response to Chris Herrend's death and encourages the kids to make healthy life choices and not abuse drugs and alcohol. Doris requested a PTO donation of \$800 to fund purple bracelets and staff t-shirts. Jodie asked the PTO to table this decision until she is given more information about how the campaign is expected to be presented in the classrooms. She had not received enough information at that point in time regarding the teaching messages to be delivered, etc and wanted time to review all the materials before anything was decided.

IEC -- Aimee Petty

The following requests were submitted to IEC and approved:

- Sensory items for Ms. Corbett-- \$492.49
- Listening centers for STAR readiness requested by Ms. Hutchings in 3rd Grade-- \$417

Treasurer's Report -- Laura Clark

The Underwriting Campaign has brought in 96K to date with participation from 135 families.

Current Breakdown of Profits from Carnival:

Silent Auction	\$11,705
Socials	\$25,890
Mustang Bags	\$800
Presale Tickets	\$8,100
Day of Tickets	\$8,000
Booth Sponsors	\$2,500
Food Vendor Donations	Not yet available

There are still open spots for socials and we cannot get them on Rev Track this year. Laurie and Marilee need to continue to be point-of-contact for filling the open slots and following up with hosts and payment.

VP Reports:

Communications -- Alice Meadows

The EE directory has been reviewed and is ready to go to print. We will order a total of 550 copies. Member families in the PTO will receive a complimentary copy (282 families) as well as staff and teachers (80). The remaining directories will be sold in the front office. The price will be determined once we know the printing costs.

Fundraising -- Meg Propes

Book fair is next week and all those who made contributions to UWC receive an invitation to a Friday pre-sale event.

Meg has been contacted by outside vendors to organize sales of items as fundraisers, ie wrapping paper, popcorn, etc. The PTO voted unanimously not to pursue this.

PNO will be held at the Rattle Inn on West 6th on April 6th. There will be a western theme. The live auction is working on securing 10 items and the planning is going well overall.

Hat Creek Burgers will now be sponsoring spirit nights. Austin Pizza may join program as well.

Student Enrichment – Stephanie Beard

The next cultural assembly will be held on November 13 with Rodney Rash. There will be two assemblies-- one for K-2nd grade and one for 3rd-5th grade. He will focus on character and will re-enforce the Lend a Hand ideals.

Teacher Support – Amy Cain

PPCD has requested that they receive all communications that are sent to the grade level coordinators. Amy will facilitate this.

Principal's Report -- Jodie Villemaire

Jodie explained what the teachers do during the late start hours each month. This additional time gives the teachers an opportunity to write goals for their classes in a team structure. This year the teachers are focusing on learning. For example, they try to answer questions such as: What do we want the kids to learn? What do we do when they don't learn it? What if they already know it? How do we measure how much they are learning-- how much the kids learn vs how much the teachers teach?

Working in PLCs (Professional Learning Communities) gives teachers the opportunity to learn from what other teachers are doing in their classrooms, how the kids need to use their knowledge in subsequent grades, how they are being taught up until that grade. They are involved in both horizontal (same grade) and vertical (various grades) teams and it broadens their scope in all directions.

Upcoming Events –

November 2 -- First Private Book Fair Shopping Party for EE Underwriters

November 5-9 -- Fall Book Fair

November 7 -- Third Grade Spirit Night at Chic-Fil-A

November 8 -- PTO General Meeting

November 12 -- Special Veteran's Day Assembly

November 21-23 -- No School for Thanksgiving Holidays

Adjournment

Dinah adjourned the meeting. The next official Board Meeting will not be until January 10, 2013.