

8.30.16 Board Minutes

Attendees: Meredith Bagan, Clarissa McWilliams, Rene Schmidt, Aperna Katragadda, Erin Cook, Katie Pierce, Meredith Stanford

Meredith Bagan, President, Called Meeting to order at 9:30am

Treasurer Report - Katie Pearce

- School supply orders update
 - Membership - \$9,870 - 282 families have joined, 478 families total
- \$700 - 14 tickets purchased
\$938 - Spirit Wear since May 11th (not include cash, square, checks from meet the teacher)
- Unknown Item in RevTrak -Event Night - Marnie is going to check
- *Thermometer shows Underwriting Campaign funds in front office

VP Communications - Marnie Fitzgerald

- BTS Postcard to hand out for EEPTO Underwriting - asked members to edit draft - add perks to the postcard so people see what they 'get' for donating
- Marnie will edit website for TShirt not having donors \$249 or below
- Newsletter emailed on Friday - Wendi Hundley highlighted ; suggestions for highlighted PTO members - 76% Open rate - goal to keep it simple and hit the big stuff

VP Fundraising - Rene Schmidt

- Resolve for the underwriters that get parking spaces that we let them know prior to events so donors know where they can find their parking space
- Need new lightweight durable signs for Carnival/Family Night
- Have Lesley approve the parking spots prior to the event

President Updates

- Lesley - new t-shirts for BTS night
- BTS - same verbiage 2nd, 3rd, 4th - focus will be Underwriting and Mustang Mixer
- Board Members are to wear TShirts to BTS night

VP Student Enrichment - Erin Cook/Clarissa McWilliams

- Planned Assembly dates - Lesley contacted for approval
- Lost and Found coordinator - Catherine Black
- Mustang Mania - move to spring and will be chaired by Erin Cook
- Movie Night Chair - Jody Chapman (spring, after March 31st)
- Science Day - Cari Henry, reaching out to Stephanie Sloss

VP Teacher Support - Kathleen Shapiro

- Food will be delivered by 4 o'clock for Teachers at BTS - Taco Bar
- Gift cards for staff meetings provided
- Meredith to ask for receipts for gift cards for expenditures

Natalie Higby, PTO Teacher Representative

- Difference in price vs TA's for PTO Membership
- Teacher Tickets comp'd for Mustang Mixer

Meredith Bagan Adjourned at 10:10AM